

Transcending Training

Integrating Ethics & Compliance with Coaching, Embedding, and More

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136 companies

22 countries

47 industries

Does your company use any of the following methods to assign ethics and compliance training?

Specific risk triggers (46%)

Misconduct trends (84%)

During business acquisition (87%)

At manager or leader's request (91%)

Maintain a library of courses (91%)

Data from the 2021 World's Most Ethical Companies (n=136)

Which communication modalities (aside from formal training) does your company use to communicate about ethics?

Emails (99%)

Town halls (90%)

Road show/site visit (83%)

Short real-life scenarios (82%)

Stories about raising issues (68%)

Interviews with executives (66%)

Social media (61%)

Interviews with non-executives (48%)

Data from the 2021 World's Most Ethical Companies (n=136)

Which types of communications involving senior executives outside of E&C, such as the CEO, discuss ethics in your company?

Personalized intro letter to Code (94%)

Personalized intro to E&C training (84%)

Newsletter (55%)

Onboarding video (52%)

Blogs (30%)

Data from the 2021 World's Most Ethical Companies (n=136)